Priligy (dapoxetine) for Premature Ejaculation

Matt Gorden's secret for lasting longer in bed... "I was able to go from 3-4 minutes to just under an hour on my first attempt."

Priligy™ is the brand name for dapoxetine (also known as dapoxetine hydrochloride, dapoxetine HCl, and Ambisss).

It’s a new prescription drug for premature ejaculation. It’s a special king of fast reacting SSRI drug, but it’s not an antidepressant.

Dapoxetine is actually the only medication officially approved to treat specifically premature ejaculation treatment.

In February 2009, it was approved for use in Finland and Sweden. Shortly after, approval in Portugal, Austria and Germany followed.

As of this moment it is awaiting approval in other European countries. Filings for approval have been also submitted in Canada, Australia, Mexico, Turkey and six other countries.

However, dapoxetine is still not approved in United States. Initially, it was submitted in December 2004 but FDA (Food and Drug Administration) rejected it in October 2005.

Johnson & Johnson said they’re working to answer questions raised by FDA and continued the development of drug. Two further clinical trials completed in 2006, but dapoxetine has not been approved yet by FDA. Currently it’s in the Phase III of the FDA approval process.

Dapoxetine will be marketed by Janssen-Cilag (part of the Johnson & Johnson family of companies). It is expected to be available for purchase (in countries where it’s approved) around April 2009, and it will require a prescription.

Janssen-Cilag will provide official confirmation of the exact date of product availability in each individual country.

Pfizer (another pharmaceutical giant) is also developing its own version of dapoxetine.

Anyway, how does Priligy™ (dapoxetine) works, and what exactly can you expect from it?

Priligy™ (dapoxetine) belongs to the family of SSRI drugs. What sets it apart is that it was designed specifically for premature ejaculation. (Unlike...
other SSRI drugs like Paxil, Prozac, and Zoloft that were initially designed to treat depression.)

Also, antidepressants (like Paxil, Prozac, and Zoloft) are usually taken on a daily basis, and to see improvements you might need to wait 2-4 weeks.

**Priligy™** (dapoxetine) works much faster, and you don’t need to take it on a daily basis. **It’s taken as need, 1 or 2 hours before having sex.** Peak effectiveness is at 1.5 hours after taking the drug.

Preliminary studies show that 30 mg and 60 mg dose, taken 1 or 2 hours before sex, work well, while limiting side effects.

Jon L. Pryor, MD, chairman of urologic surgery at the University of Minnesota, lead a study of dapoxetine effectiveness. The study included more than 2,600 men.

The men who participated took one of two dosed of **Priligy™** (dapoxetine) or a placebo pill, 1-3 hours before sex.

With their partners, they used a stopwatch to measure their IETL (intravaginal ejaculatory latency time). IETL is the time that elapses from the beginning of penetration to ejaculation. It’s how much you can last.

Before taking **Priligy™** (dapoxetine) those 2,600 men could last 54 to 55 seconds, on average.

Let’s take a look at the results of study.

Here’s how long men lasted after taking the pills...

- 1 minute and 45 seconds (men who took the placebo “dummy” pill)
- 2 minute and 47 seconds (men who took the 30 mg dose)
- **3 minutes and 19 seconds** (men who took the 60 mg dose)

Men were also asked to rate how well they thought they were able to control their ejaculation. Fair, or fair-or-better control was reported as following...

- 3% before the study (fair control)
- 26.4 % of men who took placebo reported fair control
- 51.8 % of men who took 30 mg dose reported fair-or-better control
- **58.4 % of men who took 60 mg dose reported fair-or-better control**

Pryor’s team also asked the men and their partners about their sexual satisfaction. The “good to very good” sexual satisfaction was reported as following...

- 20% – 25% before the treatment
- 25% in the placebo group
- 39% in the 30 mg dose group
- **47% in the 60 mg dose group**

The study also looked at the **Priligy™** (dapoxetine) side effects...

- Nausea in 8.7 % of men getting 30 mg dose, and 20.1 % of men getting 60 mg dose
• Headache in 5.9% of men getting 30 mg dose, and 6.8% of men getting 60 mg dose
• Diarrhea in 6.8% of men getting 60 mg dose
• Dizziness in 6.2% of men getting 60 mg dose
• 10% of men taking 60 mg dose, and 4% of men taking 30 mg dose quit the treatment because of side effects they experienced.

**Priligy™** (dapoxetine) must be prescribed by your doctor. Nevertheless, some online pharmacies already (illegally) sell generic dapoxetine without prescription. I strongly advise not to use dapoxetine without medical supervision.

It comes in a form of tablets, and it’s taken by mouth.

Some general precautions include...

• Preliminary studies show that taking dapoxetine with PDE-5 Inhibitors (specifically Viagra and Cialis) is safe and effective. **However, you should discuss with your doctor or pharmacist before mixing any prescription medications.**

• Preliminary studies also show that you can drink alcohol when you take dapoxetine. It is safe and it doesn't impair the drugs effectiveness. However, excessive drinking can cause sexual dysfunction.

Here’s one interesting detail about **Priligy™** (dapoxetine)...

Dapoxetine is also known as Ambliss. I found out about this alternative brand name in 2007 at [www.amblissfaq.com](http://www.amblissfaq.com). The website says Ambliss is registered trademark of Johnson & Johnson.

I’m not sure if Ambliss was initial brand name Johnson & Johnson intended to use for dapoxetine that they discontinued by now – or they still intend to use it along with the new name – **Priligy**.

**FREE REPORT:** Read this to learn exactly how to gain complete control over when you ejaculate..."How You Can Last 10-30 Minutes Longer In Bed Tonight & Permanently End The Pain & Embarrassment Of Premature Ejaculation"**

See Also...

**What Is Premature Ejaculation?**

So, what is premature ejaculation? And why there's so much confusion, misunderstanding, and downright misinformation about it. Let's start at...

**How To Use Zoloft For Premature Ejaculation**

Here's what you need to know before using Zoloft for premature ejaculation... Zoloft is the brand name for a drug...
Get Her Aroused Before Penetration

Getting woman aroused before penetration is simple, yet often overlooked technique. Learn everything there is to know about finger fucking...

Wanna Last Longer In Bed? Relax!

Always remember... the more you’re relaxed, the longer you’ll last. Now, here are some good ways to relax: Don’t think...

Is Premature Ejaculation Curable?

I want you to know this: YOU CAN last longer in bed. No matter what. Period. No matter what they’ve...

Kegels (FREE Premature Ejaculation Exercise)

A Kegel is an exercise that helps tighten the muscles of the pelvic floor. More specifically, the pubococcygeus muscle, or...

Indian God Lotion – Spray For Premature Ejaculation

Indian God Lotion is based on a chemical called isopropyl alcohol. Basically, it’s a colorless flammable alcohol, and as all...

Alcohol Makes You Last Longer In Bed

Drinking alcohol will make you last longer. But, if you drink too much, you won’t be able have an erection....

Give Her an Orgasm After You Had One

If you can overcome the urge to roll over and go...
to sleep after your orgasm, and can devote your...

Trojan Extended Pleasure – Condoms For Lasting Longer In Bed

Trojan has a desensitizing condom out for a few years now. It’s called Trojan Extended Pleasure. And it has a...